



PROJECT OVERVIEW



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MetaMall will provide an unprecedented VR experience on the blockchain.

Metamall is the virtual version of the all encompassing zone in the Metaverse. A wise, immersive, experiential shopping and social interaction spot that uses VR, AR and blockchain technology as its foundation.

Metamall will fuel social and business interaction wrapped in immersive entertainment; Rather than shopping through a specific retailer's website, imagine rendezvousing with a friend in a Minecraft- like world to hang out and shop at virtual storefronts. Meeting your accountant or lawyer for a consultation in the metaverse at a restaurant with a view of outer space.



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TEAM



Serge Gianchandani

Co-founder

He got 12 patents on 3D and VR imagery. Founded Egg Solution Optronics. In 2001 became the leader in immersive technology. The company was initially based in France and later was acquired by a US technology group. Co-founded Moksha and scaled from Zero to \$20 million with 300+ clients across the globe like Amazon, Kmart, Flipkart etc.



Sahan Ray

Co-founder ?

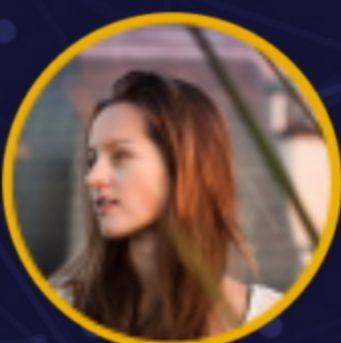
As management consultant with BCG helped scale biz of telecom and media companies in India, US, Africa and Europe. Led planning and execution of major projects at Benetton India. Achieved GMV of more than \$200 million as AVP of Revenue at Jabong. Leading business leadership team driving 40X growth in 23 months to cross \$2 Bn annual trade at Udaan.com



SUNDEEP

Position?

Former Trustswap Core Team Member. Director of Launchpads at TrustSwap and have access to influencers like Satoshi Stacker, AltcoinDaily, Buzz, CryptoEllis, CryptoFomo and few others.



**Maria (Masha)
Prusakova**

Advisor

Masha Prusso is Head of Public Relations at Polygon. Masha is also a partner at Story VC, fund investing in blockchain startups and helping to boost growth with PR. She co-founded Defy Trends, data analytics platform for crypto traders, and advises Heroes, Coinspaid and Gamerse projects.

HERE you can find rest of the team members.



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The Decentralized Metaverse Mall.



Metamall will provide a first-of-its-kind virtual reality (VR) experience on the blockchain, allowing users to build, explore, and trade in their very own virtual mall.

Malls are meant to be social and a form of entertainment; now, virtual worlds can fulfill these functions better than ever. Rather than shopping through a specific retailer's website, imagine rendezvousing with a friend in a Minecraft-like world to hang out and shop at digital storefronts. A metaverse shopping center fits in naturally with experiential shopping, gaming and entertainment industries.



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Earn.

Metamallers are engaging in a highly exhilarating retail and gaming experience and every activity will be an opportunity to build wealth through earning tokens. Real estate sales on Metamall happen in phases post IDO and multiple income sources will be open. Metamallers can build real wealth by selling, leasing or staking assets, by winning in games, performing or hosting and through various other activities.

Create and win.

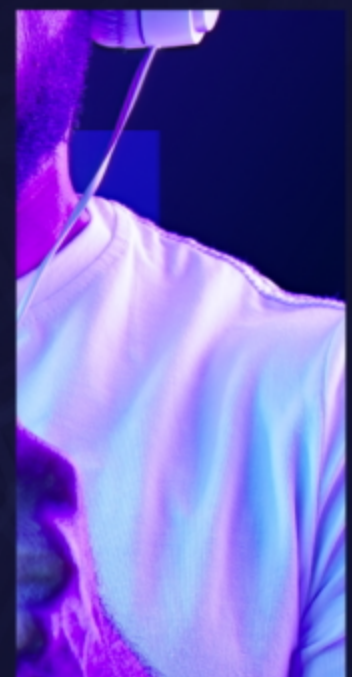
On Metamall, users will be able to create stores, games, arena and experiences. Metamall will constantly evolve with users' imagination and creativity which in turn will further enrich user experience and build engagement and wealth on platform.

Shop, Meet, Play, Win.

Metamallers can have their own high street, lounges and game zones. Users can organise, host and win competitions on the Metamall as well as shop, meet and engage with friends.



Game on.



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NFT Characters.

Every user on the Metamall metaverse will require a character or avatar which will be a unique NFT. The unique NFT characters will facilitate immersive interaction and an identity in the metaverse. It can be considered an access pass or a ticket to the Metamall metaverse.



Metamall Access The NFT characters are used as access passes to metamall metaverse to ensure an immersive and engaging expe for all the metaverse users.

Chracter Customization - The NFT characters can be customized and traded within the platform, providing a unique look and identity to the characters based on the choice of the owners. Certain apabilities or feature items can be added to the characters (eg; jet packs or celeb inspired skins).

Developer Aid - Although Metamall provides infinite possibilities for character customization. The platform will be opened for VR developers to add their own creative version of custom items that can be purchased by users for desired traits to be added to a character NFT.



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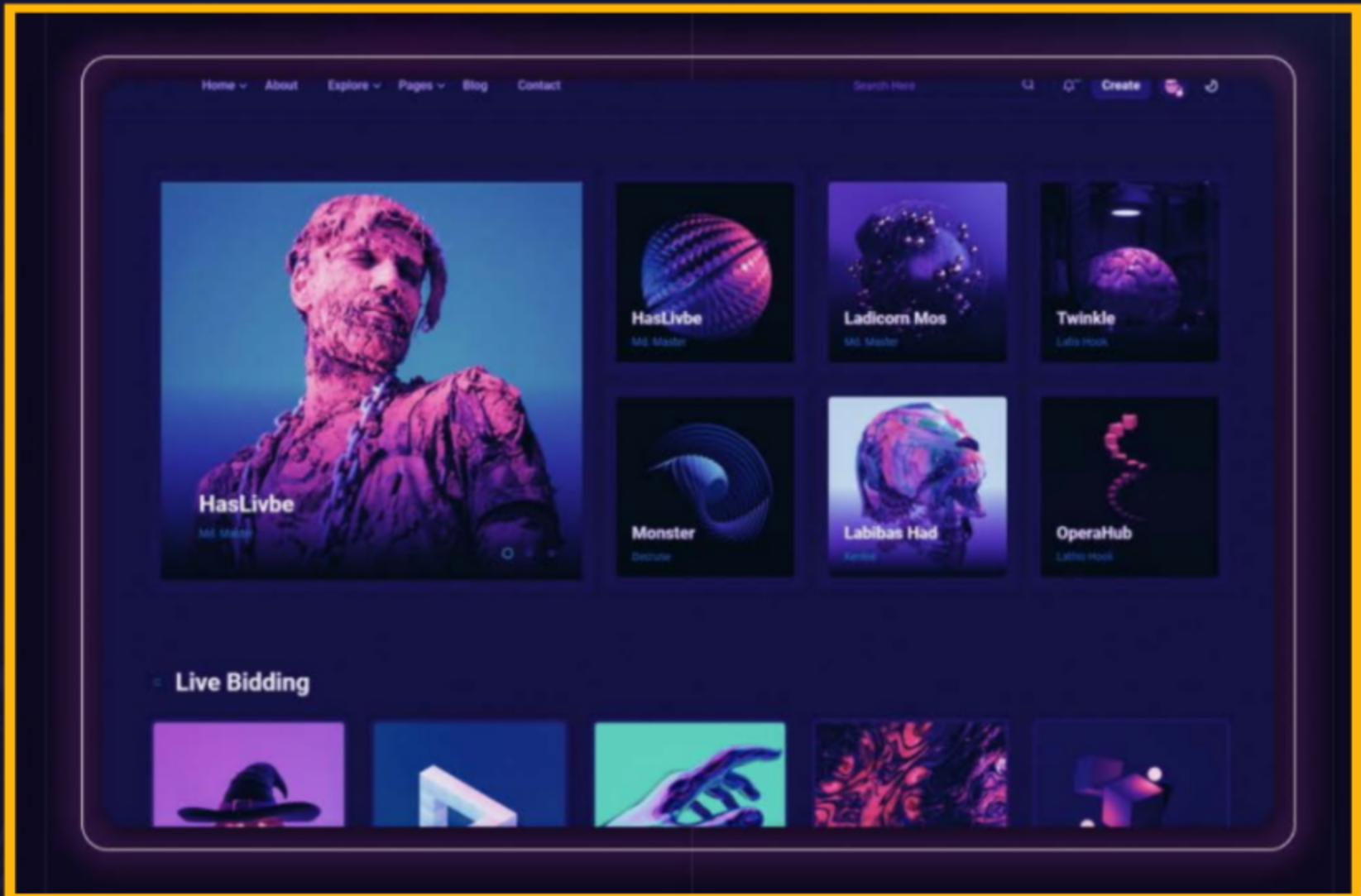


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NFT Marketplace.



The integrated Metamall NFT marketplace is an exclusive store to trade NFTs created or used in the Metamall metaverse and provides a secure, blockchain powered tool to create, showcase and trade NFTs. The marketplace has comatibiles such as:

Auction Listing

**Governance
Mechanisms**

Trading History

**Profile Based
Sugesstions**

Sale Notifications

**NFT Drop
Notifications**



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Wallet.

The wallet on the Metamall metaverse is an integrated one and provides a safe repository for private keys of users. A web3 wallet that is compatible with multiple currencies and can easily secure NFTs for absolute convenience while using the Metamall Platform.

The wallet utility and cross chain compatibility makes it a useful tool that can help users navigate the Metaverse beyond Metamall.



Passive earning.

The owners of the mall properties automatically get rewarded with tokens charged as fee from visitors in proportion to their ownership.

Avatar earning.

The visitors can earn money via developing their avatars with exclusive skin, avatar abilities and in metaverse time. These avatars can be sold as NFTs on the open platform or lent out to visitors who want to experience Metamall Metaverse for limited time frame.

Staking earning.

Metamall has allocated the 30% token supply as staking rewards, the MALL token owners can earn by staking their tokens and earn consistent APY.



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TOKENOMICS

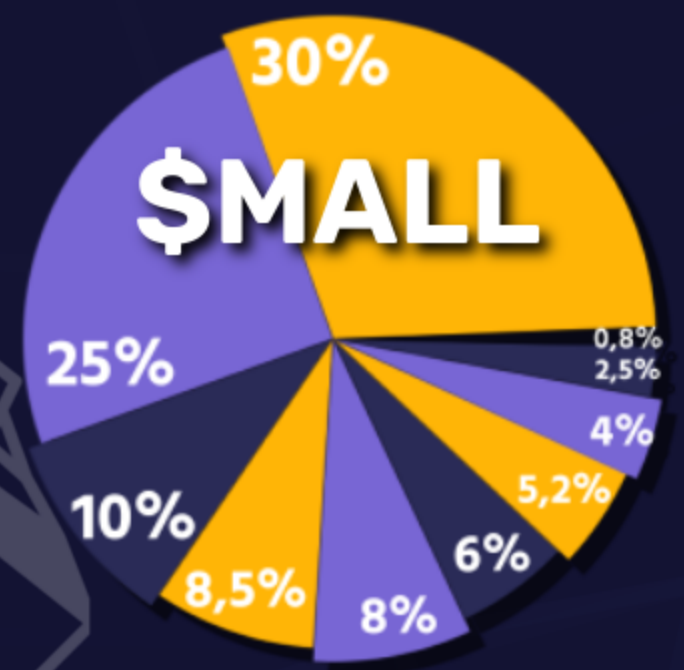


\$MALL TOKEN

Seed price: 0.002\$
Private price: 0,004\$
Public price: 0,005\$

Total Token Amount: 10,000,000,000

Public sale: (0.8%)	80 000 000
Private Sale: (2.5%)	250 000 000
Liquidity: (4%)	400 000 000
Strategic Partners: (5.2%)	520 000 000
Seed: (6%)	600 000 000
Strategic: (8%)	800 000 000
Advisors: (8,5%)	850 000 000
Team: (10%)	1 000 000 000
Ecosystem Development: (25%)	2 500 000 000
Staking Reward: (30%)	3 000 000 000



Initial Market Cap: ~\$500k

TGE Date:

TBA

Confirmed platforms:



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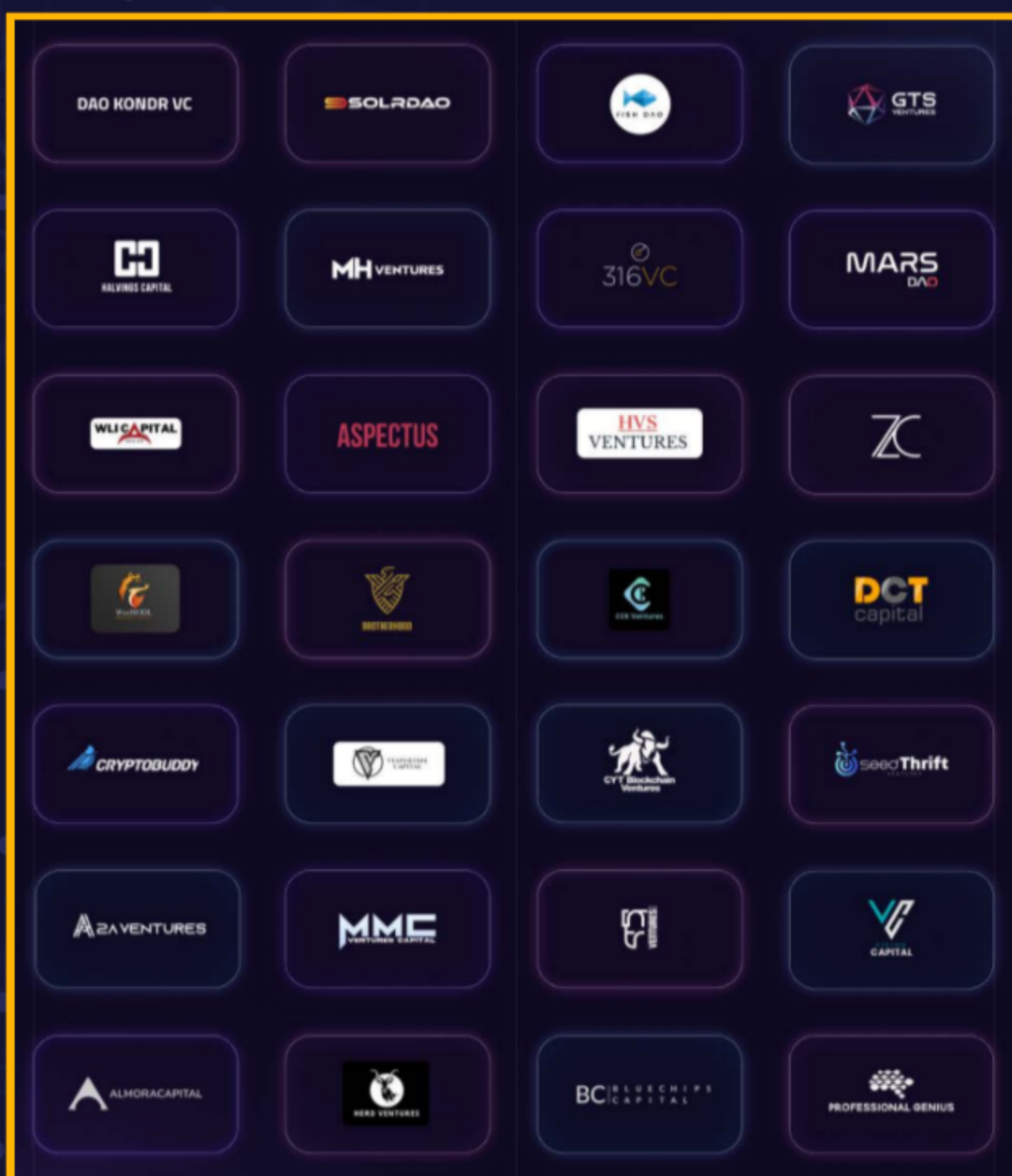
METRICS/BACKERS



MetaMall will be built using the Solana framework. Solana has been carefully selected to facilitate scalability, fast transaction settlement, speed and low fee for transactions. Solana is the fastest blockchain in the world and the fastest growing ecosystem in crypto, with over 400 projects spanning DeFi, NFTs, Web3 and more.

Solana ensures composability between ecosystem projects by maintaining a single global state as the network scales. Solana's scalability ensures transactions remain less than \$0.01 for both developers and users. Solana is all about speed, with 400 millisecond block times. And as hardware gets faster, so does the network.

Backers/Partners:



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