PROJECT
OVERVIEW

PROJECT OVERVIEW

plena FINANCE

Plena Finance is a Web 3.0 product that was created to provide most of the services the banking system makes people go through the eyes of a needle to access and other financial services the banks do not offer. And the amazing thing about Plena is it is bringing these services to users in the most exciting and comfortable way possible, through their smartphones.

Plena is a mobile-first application that provides comprehensive Web 3.0 and DeFi services, is private, gasless and an interoperable application that is compatible with both iOS and android devices.

With Plena's holistic Dapp you can use all these features without paying transaction fee in blockchain's native token:

- Support for Web 3.0 products and services and these includes (NFT marketplace and the Metaverse)
- Lending-Borrowing
- Best Exchange Rates
- Open to all NFT Marketplace
- Staking
- Yield Farming
- Variable Asset Vaults
- Enhanced Privacy
- NFT marketplaces containing several NFTs of different blockchains

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TEAM

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Sprash Jhamb
Co-Founder
CEO

Sparsh Jhamb is the CEO at Plena Finance and a very experienced entrepreneur, blockchain architect and consultant. Sparsh has always had a keen interest in using his skills to drive the development of a project in the crypto space and started his career with a degree from the Maharaja Surajmal Institute of Technology. He then got his break at Blockbrew Engineering where he worked on projects as a Blockchain Developer.

Yajash Jhamb
Co-Founder
CTO

Yajash Jhamb is very experienced Software Developer. He started off his Software Developer career as an intern at Xungry.com in India. He then went on to Web Texo Technologies to continue the perfection of his knowledge and skills as a Full Stack Web Developer Intern. In August 2019, Yajash became a Software Engineer at PolicyBazaar before going on to work full time as a Software Developer at Zast Logisolutions. Together with Sparsh Jhamb, Yajash founded Plena Finance and some of his core competencies include software development, with in-depth knowledge of languages like Javscript, Node.js, Python and React.js.

Tushant Suneja
COO

Tushant Suneja is the COO at Plena Finance and he is very enthusiastic about the blockchain space and the latest trends and technologies popping up in the space everyday. Tushant started off his career as a Web Application Developer as an intern at Xungry.com in India in 2018. He then went on to Newgen Software where he worked as a Data Analyst for a period of two years. Tushant has always demonstrated an impressive work ethic and this has got him good recommendations from some of the top players in the industry.

Sayuj Kumar

Head of Operations

Sayuj Kumar is the Head of Operations at Plena Finance. Passionate of the blockchain and cryptocurrency space. Sayuj finished his bachelors in Finance from university of Indianapolis and then worked in Houston, Texas for 1.5 years as an assistant project Manager. In February 2021, Sayuj became the Business Development Manager at Pandora Protocol where he helped the team successfully raise $2.4 Million and grew the projects community by 10x in 2 months across various channels. In November 2021 Sayuj then became the Head of Operations at Plena Finance and has been doing great in this position.

PROJECT OVERVIEW.

Plena FINANCE

Plena is a mobile-first DeFi application; compatible with both android and iOS devices. App Brings Mobile centric, Gasless Interoperable, Private Comprehensive, and all of your best DeFi imaginations.

DeFi in mobile will open a world of financial autonomy, independence, and accessibility like never before. The new wave will offer our mobile-first generation the ability to connect to a broader democratized marketplace.

Team aim to mobilize the world of sovereign mobile DeFi superwave that connects you with the future of finance. At the same time, you retain the absolute ownership of your asset as they are transacted within the global market.

Plena is addressing the pain points of several industries by bridging them to DeFi via our suite of hybrid tools such as Streaming, Social trading, and Diversified money market.

PROJECT FEATURES.

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Plena Supports:

Lending-Borrowing

Plena integrates the best lending-borrowing markets, retrieves the best opportunities, rates, and conditions for both lenders and borrowers for a more predictable and accessible way to put your otherwise static assets to use.

Best Exchange Rate

Plena will become a revolutionary example of a mobile DeFi ecosystem by doing something that has never been done before like providing it's users the best exchange rate on multiple blockchains.

Crypto Index Funds

They are contributing to the mass adoption of DeFi and the realization of blockchain technology's most innovative aspects. Plena will also be the first to host a diversified money market for fractionalized investments. The ability to trade and invest in multiple assets in different ratios simultaneously offers users an exciting and completely new experience on a Mobile DeFi.

Staking

Staking is a fundamental DeFi primitive, and Plena will host sovereign staking pools with optimal returns for their users. Plena's simple and intuitive UI will play an important role in optimising user's overall experience and yields on investments.

PROJECT FEATURES.

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NFT Marketplace

Creating a thriving NFT marketplace on mobile DeFi requires robust integration and infrastructure, and Plena is up for that challenge. Users will be able to store, list, and create NFTs free of cost in Plena's comprehensive mobile NFT marketplace.

Yield Farming, Vaults

A large part of resisting the most excruciating complexities in DeFi is to introduce an algorithmically driven yield optimisation ecosystem that leverages automation for maximised yields.

Plena Smart Contract Wallet

Your Plena smart contract wallet is a non-custodial wallet, which means you retain complete control over your assets at all times. Wallet will host features for blazing fast performance and convenience that outpaces other dApps within the industry. The wallet is capable of performing meta transactions, transaction batching in a matter of a single click. Users can also create accounts on different networks as plena expands into a multi-chain mobile-first DeFi platform. Their wallet also offers a complete suite of other functions, including real-time token balances, sending and receiving of tokens, existential deposit information, transaction histories, and more.

Plena supports much more like Token Streaming, Social Trading, Gasless Transactions and Enhanced Privacy. Accessing Plena requires no KYC or seed phrases. With security at the heart of Plena, your control over your assets is retained at all times, with reinforced security.

FEATURES

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Possibilities on Plena.

At the time of the Mainnet launch, Plena will be deployed on Polygon as a part of the broader strategy to widen the mainstream appeal and revise the true potential of the Plena over a layer that supports maximum scalability and the easiest user onboarding seen in DeFi so far.

As Plena continues to evolve as a product-market fit, simultaneously, team will tap into and deploy on more chains, including BSC, Polkadot, Fantom, Arbitrium, Avalanche, Kusama, Cardano as well as the chains that offer the best outputs to maximize your experience on their application. They designed DeFi application from the ground up with the primitive and attributes supporting a rich financial ecosystem that fits in your pocket.

Launching on Polygon helps support our scalability plans and will prove to be the easiest user onboarding potential users will experience in the DeFi space for a long time.

TOKENOMICS

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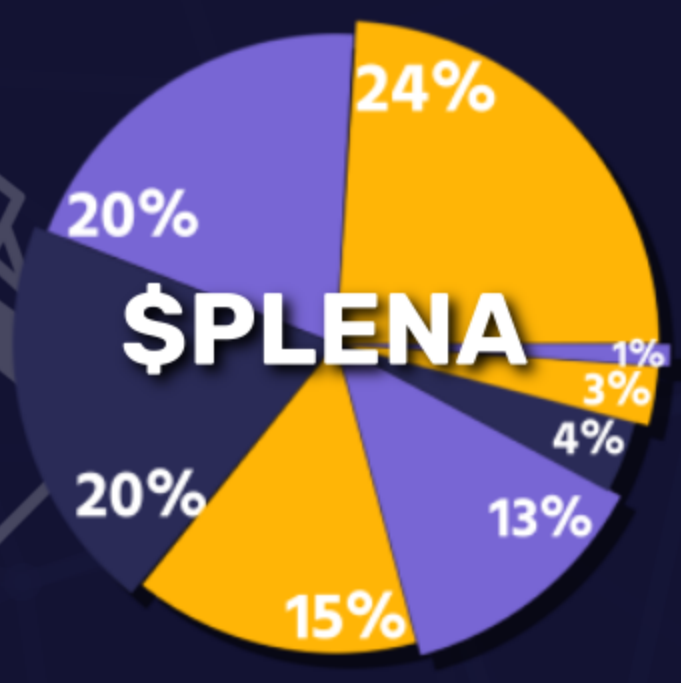
Plena Token - $PLENA

Seed sale Price: 0,06$
Private sale price: 0,10$
Public sale price: 0,12$

Total Token Amount: 250.000.000

Public Sale (1%)	2 500 000
Advisory: (3%)	7 500 000
Seed: (4%)	10 000 000
Private Sale: (13%)	32 500 000
Core Team: (15%)	37 500 000
Reserves: (20%)	50 000 000
Ecosystem Founds: (20%)	50 000 000
Mined Token (24%)	60 000 000



The initial mcap = $750k

Confirmed Platforms:

Team is currently in talks with the top tier exchanges.

TGE Date:

Q2 2022.

METRICS/BACKERS

Plena Finance receives a grant from Polygon.

Plena Finance has received grant from the Polygon team. As the first fully functional full-stack scaling solution on top of Ethereum, Polygon offers fast transactions and extremely low fees. With this collaboration, we believe the Plena Finance Mobile Application will greatly benefit from the new features, possibilities & network brought by Polygon. In future developments, Polygon Foundation will also offer support with the introduction of its network of projects & influencers building on top of Polygon.

Backers/Partners:

polygon
Biconomy
parsiq
Multichain
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poolz ventures
ONEGA VENTURES
OXO CAPITAL
DELTAHUB CAPITAL
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