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CRYPTO ANALYSIS



INFINITE LAUNCH



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TEAM



Robert Hoang

Head of UI/UX

Experience 10 years in optimizing UI/UX for crypto & blockchain industry. Successfully build some crypto dapps on IOS and Android.



David Nguyen

Head of Product & Blockchain team

Senior Lead Software with 12 years experience in software development & 8 years in Blockchain Engineering. Successfully built Incognito Privacy Blockchain from scratch, to a privacy network with the most validators all around the world.





Henry Van

Growth Advisor

Starting his DeFi journey 5 years ago, he's experienced in raising funds (Kickstarter) and has a wide range of network of crypto media, exchanges and influencers.



Bang Mai

Marketing Advisor

Six years experience in blockchain & crypto industry. Digital & growth-hacking expert for some successful crypto project.



Kinpai Vo

Growth Manager



Mylo Vo

Partnership Manager



Huy Huynh

Senior Graphic Design





ABOUT THE PROJECT

Infinite Launch is a Cross-chain fundraising platform for tokens & NFTs. A game-changing platform, where investors meet potential projects & Artists' NFT. The team aims to provide manifold features such as fixed Swap Pools, liquidity Mining, staking for Pool Access, Private Pools & Whitelisting, Permissionless listings. Infinite Launch is launched with the mission to create a decentralized and convenient platform for cryptocurrency projects to raise fund or capital. And bring the newest plus IDO experience to our investors. They will be available first on Binance Smart Chain & other chains will come soon in the future. The team is focused on sharing their ideas with the potential investors, through introducing them to every project under radar, which has not enough deserved attention. Their key features are:

Multi-chain support - Firstly platform will be deployed on the Binance Smart Chain (BSC), to expand further on the other chains, to become multi-functional and scalable IDO solution

Selected projects - One of main objective is to eliminate the instances of rug-pull and ensure investors' funds safety, all listed projects on Infinite Launch will be hand-picked by their experienced board of members, those who are top-talented developers and blockchain experts. Additionally, there will be strict verification system, to avoid any obstacles.

Fair and square - The foundation of our platform is built on a first come, first serve basis, as the saying goes, early birds get the worms. Therefore, being whitelisted does not guarantee your private sale slot, the sale will automatically end once hardcap is reached and whitelisted addresses with higher tiers will have earlier access than those with low tiers.

Tiers ranking - Community members will have many variety of benefits in each tier, depending on the amount of holding tokens. The conditions will be fair for every participant and team would like also ensure that there will be friendly-system for big and smaller holders.

Monthly NFT drops - By holding ILA, you will be able to have early access and mint new NFTs collection artwork on ERC-721, by world class artists. There will be also an NFT WHALES CLUB for additional opportunities. Members will be able check authenticity, receive the drops, led by the governance token and take part in pre-sales. Infiniti team is going to make a timelapse videos of the artwork creation of the NFT





The vision and development of the project is available thanks to the effort of a solid team divided into two departments. The first one, Dev & Chain, has 7 members engaged in building DeFi products last year. They are focused on the progress of Infinite, including the second part of the team, which also consists of 7 members. They are responsible for taking care of the community & partnership, as members & partners are the heart of the whole operation. The person who allows to bring the vision to reality is their founder/CEO - **David Nguyen**, who has 12 years of experience in software development & 8 years in Blockchain Engineering. He has successfully built Incognito Privacy Blockchain from scratch to a privacy network with the most validators all around the world.

[Incognito Node - David's product - VIDEO](#)

@Henry: *Infinite Launch is a launchpad combined with an NFT Platform, providing quality projects including DeFi and GameFi, some key features of Infinite Launch can be mentioned as:*

- *Tier System helps holders get different benefits such as early access to good projects launched on Infinite Launch or free NFT airdrop*
- *Farm and Staking receive tokens and NFTs for holders*
- *Join GameFi games or NFT projects directly developed by Infinite Launch's team in the future*
- *Trading NFTs on our NFT Marketplace*

We give more use cases to our NFTs, making it more than just a JPEG.





In order to show the unique aspects of the Infinite launch, it is worth emphasizing that they do not rely mostly on the source of upcoming new projects, as most competitors do. In many cases, when there are no new announced projects or when their quality is questionable, the users of the project have no incentive to hold the token, so it loses its value over time. The Infinite launch, in order to meet these factors and keep the organic demand for the token, has introduced a marketplace. Therefore, Infinite Launch's revenue is not dependent on the project. There is also revenue from trading NFT. Owning Infinite Launch's NFT will receive benefits such as:

- *Get early access to projects IDO on Infinite Launch*
- *Bonus %APR when staked \$ILA token on IFL platform*
- *NFT/artwork airdrop*
- *Exclusive tokens airdrop*

Team decided to start intensive marketing and delivering the value before the launch of the Infinite. They released first NFTs collection on the Halloween, called **Bony Bastards**. Being an owner of these unique drops allows community members to many benefits showed below.



Start trading & making profit on Infinite Launch marketplace (1st week of November)



With authorized collaborations with digital artists from all corners in the world, we are excited to giveaway special NFTs Bony to lucky NFT holders



Each NFT is uniquely created from 52+ different traits, making it worth holding.



Get early access to 3 upcoming projects IDO on Infinite Launch in November

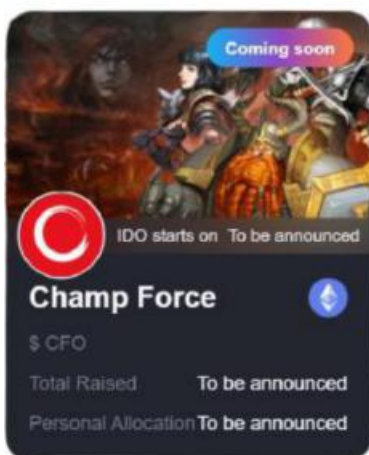


Bonus %APR when staking \$ILA token on Infinite Launch



Holder of Bony will get free token & merchandise airdrop from our partners in the future





[Champforce / Twitter](#)



[The Wasted Lands / Twitter](#)



[Farmers World / Twitter](#)

These projects have already huge potential and hype behind them. They are supported by solid team and community. The fact of announcing three IDOs, before the platform's own launch, determines the position of Inifnite and their competitive solutions. Earning \$ILA token will be possible through single asset stacking and pair asset stacking:

- Stake \$ILA, \$BNB to earn \$ILA
- Stake NFT to earn \$ILA
- Stake others to earn \$ILA

At the moment, the team has announced that taking part in pre-sales will be possible by meeting certain conditions. There will be four tiers in the token **Holder's Ranking System**:

	Bronze 20,000 ILA	Silver 50,000 ILA	Gold 100,000 ILA	Platinum 500,000 ILA
Guaranteed allocation	No	No	Yes	Yes
Exclusive pools	No	No	Yes	Yes
Exclusive tokens airdrop	No	No	No	Yes
NFT/artwork airdrop	No	No	Basic NFT	Exclusive NFT
Private whale group	No	No	No	Yes





The second solution, to get ability to invest in the pre-sales and obtain many discounts is **NFT Trading Ranking System**. When members participate in the marketplace, they can receive many financial offers and privileges to accelerate their earnings.

	Tier C	Tier B	Tier A	Tier S
Qualifications (Trading Volume)	>10 BNB	>50 BNB	>200 BNB	>500 BNB
NFT Club Tier Bonus Allocation (multiplier)	x1.1	x1.2	x1.5	x2
Benefit of NFT Club Tier	Discount 10% trading fee	Discount 15% trading fee	Discount 20% trading fee	Discount 30% trading fee
Max Allocation value	From 11-55\$ per ticket	From 12-60\$ per ticket	From 150-450\$ per ticket	From 400-1600\$ per ticket

As the market place is already released, people can trade between each other, to reach these goals. Additionally, like we mentioned before, the collection of **Bony Bastards** will allow users to get special access! Every owner of unique NFT has opportunity to participate in the \$ILA pre-sale, under some conditions. To join \$ILA Public Sale, users must follow these steps:

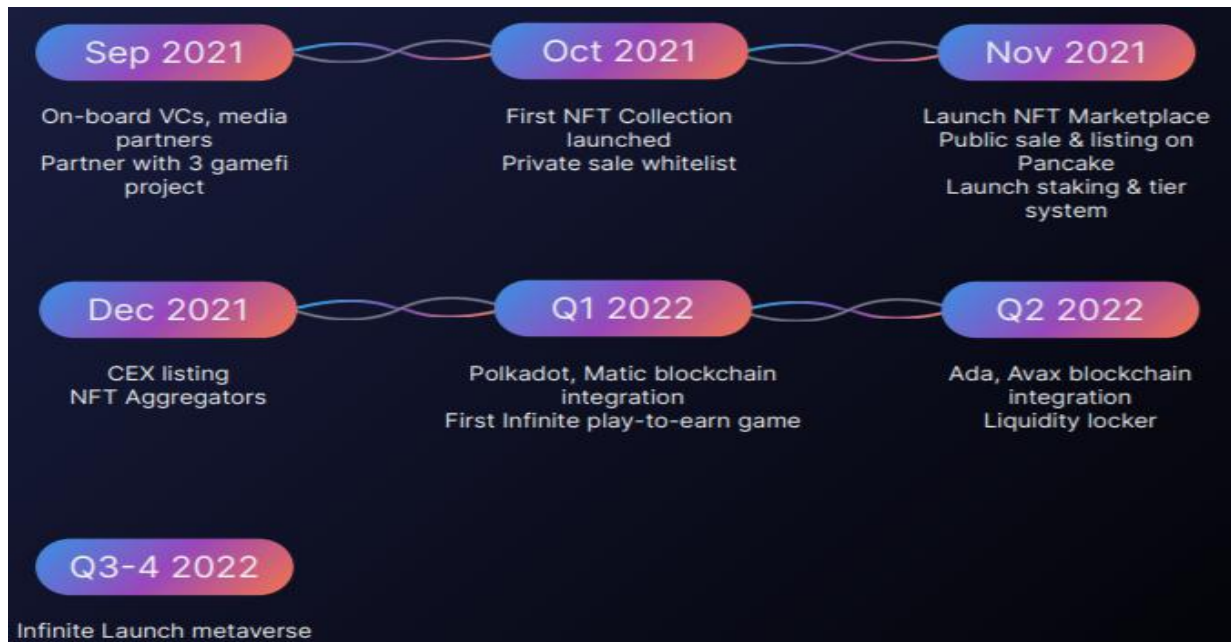
1. Get your Public Sale \$ILA allocation by Owning at least one Bony Bastards NFTs marketplace.
2. Users who want to join IDO must do KYC on our platform to claim the tokens
3. Check your allocation on ILA public sale pool on our website 12 hours prior to the start of the Public Sale. The link will be given in the upcoming days
4. Prepare your Metamask wallet.
5. Claim your ILA Tokens through our official website in the public sale pool.

[INFINITE LAUNCH PUBLIC SALE ANNOUNCEMENT](#)





ROADMAP



Q: Marketing is always seen as a big problem in every project. So what is your plan to implement your marketing strategy to make Infinite Launch become more and more popular?

@Henry: I agree with you that marketing is one of the factors to develop a project. Therefore, our team do so many things to make our communities more bigger. We approach potential investors from major crypto markets in the world such as Turkey, China, Japan, Korea, Brazil, India, Vietnam. Every week, Infinite will organize awarding activities such as AMA, QUIZ, MINIGAME and some other activities so that users can update information and Infinite groups are always active.

We have established partnerships with renowned ventures and communities all around the world. The big names we can share are OIG, DCI, AVSTAR, X21, Panda, Kangaroo, Basics, Phoenix and many KOLs & big communities . These partnerships not only help us ensure the project's financial stability but also raise awareness and gain trust among the community thanks to the valuable support of VCs in terms of marketing and communications. We believe launchpads have the advantage at its core as a grow-hacking platform, attracting community members from other projects. That is why we are confident about our future growth, especially when we have awesome projects onboard.





TOKENOMICS

ILA is deflationary & utility token in Infinite Launch ecosystem, with a maximum supply of 1 billion. In every transaction, 1% will be burnt & 2% will be added to NFT reward pools.

TOKEN ALLOCATION	AMOUNT	PERCENTAGE	PRICE	Value raised	LOCKUP
Seed Sale	120,000,000	12%	\$0.0050	\$600,000	10% on TGE, then monthly unlock in 5 month
Private Sale	145,000,000	14.5%	\$0.010	\$1,450,000	10% on TGE, then monthly unlock in 4 month
Public Sale	10,000,000	1%	\$0.015	\$150,000	100% on TGE
Liquidity	40,000,000	4%			1 year full locked
Team	50,000,000	5%			6 months full locked, then 5% monthly
Staking & NFT incentives	250,000,000	25%			1 month locked, then 5% monthly
Marketing	165,000,000	16.5%			1 month locked, then 5% monthly
Development	170,000,000	17%			1 month locked, then 5% monthly
Advisors & Big Artists	50,000,000	5%			6 months full locked, then 10% monthly
Total	1,000,000,000	100%			

In the summary, Infinite launch, acquired \$2 200 000 in fund raising. They've splited this amount as follows:

- \$800 000 for Product Develepment & Marketing / **36,36%**
- \$600 000 for Liquidity & Exchanges / **27,27%**
- \$600 000 for Ecosystem growth and Treasury reserve / **27,27%**
- \$200 000 for Operations / **9,09%**





TOKEN METRICS

Token name: **\$ILA**

Total supply: **1B**

Circulating supply when listing: **38,000,000**

Initial market cap : **\$547,500**

Private sale price: **\$0.010**

Listing price: **\$0.015**

The Inifinite is going to launch their project in **November on** a top tier **CEX**. Additionally, they passed the audit from **SolidProof_io** with flying colours and is considered to be ultra-safe for investors.

[AUDIT SOURCE](#)





ADVISORS

VB Ventures - A global venture fund investing in prospect Blockchain projects including 200+ profitable and sustainable businesses all over the world

Larry Shi - Over 5 years of experience in the blockchain industry and has led investments in hundreds of projects. He is also the advisor of Arche Protocol, GreenBeli, Planet Sandbox, BSCstation, Fintropy and KnightWar among others.

Ash WSB - Cryptocurrency Influencer, a owner Everse capital

PARTNERS





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