

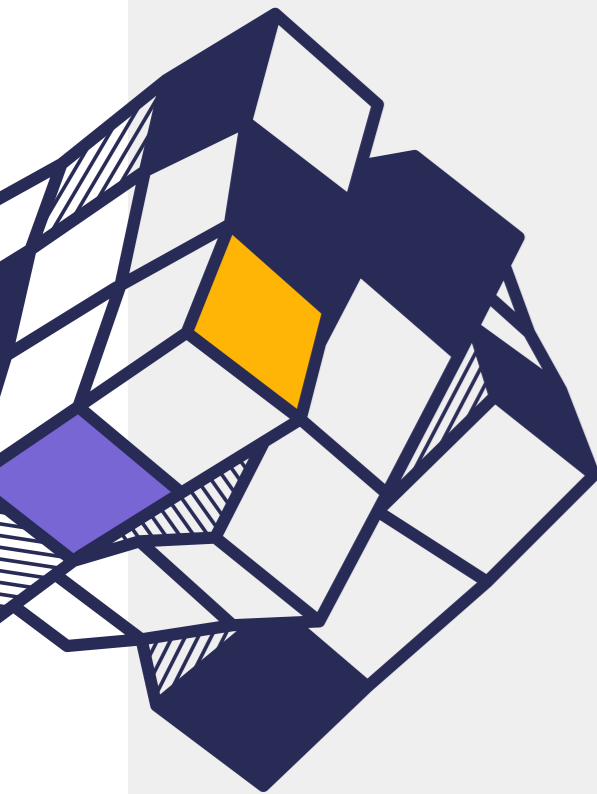
BRAND STYLE GUIDE



DEC.ventures

BY DEC.VENTURES

We finance and building projects at an early stage of development



DEC.VENTURES

SOCIAL MEDIA

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dec.ventures

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Introduction



DEC.ventures

The idea of creating DEC.ventures was born at the beginning of 2021. However, to stand out from the competition requires more than that. The huge cryptocurrencies boom allowed us for a detailed analysis of the market. We have created a win-win model based on synergy, and here is the effect.

Brand Overview



DEC.ventures

Decentralization, economy and cryptocurrencies is the area we are moving in. Our team consists of people with many years of experience in the cryptocurrency, new technologies and IT market. We were connected by a passion for the world of decentralization and independence.

Our goal is to promote blockchain technology with a focus on DeFi. We show a revolutionary approach to the traditional world of finance.

Venture capital will allow us to investing in the blockchain and other companies at the early stage of development. We would like to be fully involved in this project, offer our services and live with them. We want to work with the best and become the best ourselves. Our competencies can deliver value and vice versa. Each successfully implemented project is a priceless experience for everyone of us. Potential investment returns will be a side effect of our development.

Why the cube? It has 3 layers, just like us, we have 3 levels in which we feel strong. Combining them into one is an amazing force that we will want to convince.

Final Logo



Logo Variations



Color Palette

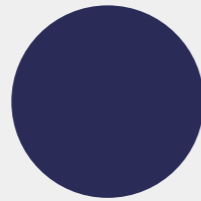


YELLOW

RGB 255, 181, 6

CMYK 0, 33, 92, 0

HEX #ffb506



NAVY

RGB 42, 43, 87

CMYK 94, 91, 36, 31

HEX #2a2b57



PURPLE

RGB 120, 102, 212

CMYK 63, 66, 0, 0

HEX #7866d4

Brand Typeface

Primary Typeface

Rubik

abcdefghijklmnopqrstuvxyz

ABCDEFGHIJKLMNOPQRSTU-

1234567890!@#\$%^&*?

Secondary Typeface

Hind

abcdefghijklmnopqrstuvxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$%^&*?

Typeface Sample

Cit ex exceroribus della
quas dolut etur, tem-
poremped magnias dit
volorem quistin ren-
imagnam id quantisima
quas rerspel lorecus ex-
cerup taquis et audipid It
quo eos exero quide ped
ma aut ut labo. Onserup

Usam audandi gendus sitatur
repta sapit ex et reicimilisi lor
modis simus sum nima sum

**Officatur sitibea dolupta
ssincillis di nis dolor busam
velendu cillandi ut expe
netur molorero.**

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